



BBC JUNIORS

Team/shop request for a Junior racing program with BBC



The BBC Junior program will allow young cyclists the opportunity to learn and race at high levels. Your donations and sponsorships will help them get there.

NOW imagine these juniors
racing together in the same
uniforms as a *cohesive team*.
Cool, right?



Introducing the BBC Development Team sponsored by: The Buffalo Cycling and Racing Community

*Not exact jersey designs, just example. However, the main logo will be the BBC logo.

Team uniforms cost about \$3500

We are trying to raise at least \$3500. We are asking for everyone in the community to support this team. Any additional funds we raise will go to entry fees, travel expense and other racing needs. Here's how you can help:

BBC TEAMS

Give your team sponsors more exposure by donating some of your sponsorship dollars to the Junior team in exchange for their logo on the Junior uniform and BBC website.

LEVEL 1: \$250 LEVEL 2: \$500 LEVEL 3: \$1000+

LOCAL BIKE SHOPS

Get your shop noticed by adding your shop logo to the uniform and website. A standard store discount could also be offered to Junior team members.

LEVEL 1: \$250 LEVEL 2: \$500 LEVEL 3: \$1000+

INDIVIDUALS

Personal donations are accepted at any time and also an option for selection on the BBC membership application.

LEVEL 1: \$25 LEVEL 2: \$50 LEVEL 3: \$100+

Great! So you want to help out?

Next steps.

Contact Rob Johnson, BBC President

president@buffalobicycling.com

*Checks are payable to **BBC Jr. Development** P.O. Box 346 West Seneca, NY 14224*

A little more information on the BBC.

Also check us out at buffalobicycling.com.

BBC is all about growing the sport of cycling to a younger audience and developing the next generation of Buffalo riders. We want to start the Juniors program in 2012. The club has had about five juniors who show up for our local Thursday night training series and for weekend events. We are looking to begin a bike donation program that would allow juniors without a road bike to obtain one. We plan on putting together at least three donated bikes this year.

In 2012, we will have an official BBC Junior Development Team — a squad open to all junior riders who demonstrate an interest in the sport. We will foster a team atmosphere and will race in the BBC series as well as target weekend races such as Syracuse and the FMV GP to start. Eventually we would like to travel to larger events such as Green Mountain, Somerville and the Tour de l’Abitibi. Junior riders will be able to grow in the BBC environment regardless of their ability. It is our hope that they will thrive through the camaraderie of their own peer group, share knowledge about training and tactics, and share other resources such as transportation to races.

The team will be influenced by qualified and insured USAC coaches with a focus on fun, competition, teamwork, safety and sportsmanship. Official BBC Training rides will be permitted and insured through USAC. All riders will agree to and abide by a code of conduct to ensure safety and proper representation of the BBC and their sponsors.